

SKILLS

- Advanced copywriting, copyediting, and proofreading
- Product copy management and style guide development
- Editing for brand voice and tone consistency
- Proficient in Salesforce Commerce Cloud, Adobe InDesign, Workfront, Experience Manager, Smartsheet, Figma, SharePoint
- Content creation for web, email, retail, and catalog
- SEO optimization and CMS publishing
- Strong communicator, team collaborator, and deadline-driven multitasker

VOLUNTEER WORK

- Counselor, Under the Woods Foundation summer camps (for children on the autism spectrum)
- Toy distribution organizer, Operation Santa Claus (Adopt-a-Child program)
- Race director, River Run for the Roots, Couch to 5K community training program, (Common Roots Foundation); Stinson Lake 5K Run/Walk (Stinson Lake Association)